

Implementation of ASEAN Mutual Recognition Arrangement on Tourism Professionals (MRA-TP)

Presented

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Outline

1. Overview of ASEAN MRA-TP
2. The Mechanism for implementation of MRA-TP
3. The Challenges of AEC for Laos

1. Overview of ASEAN MRA on Tourism Professionals

What is a MRA?

- A MRA is an international agreement designed to promote economic integration and increased trade between nations. This is achieved by reducing regulatory impediments to the movement of goods and services

1. Overview of ASEAN MRA on Tourism Professionals (cont)

What are the objectives of MRA-TP?

- To Facilitate mobility of Tourism professionals
- To encourage exchange of information on best practices in competency-based education and training for Tourism Professionals
- Provide opportunity for cooperation and capacity buildings across ASEAN Member States

1. Overview of ASEAN MRA on Tourism Professionals (cont)

How was the MRA-TP developed?

- In January 2006 ASEAN Tourism Ministers supported the decision by ASEAN NTOs to established the ASEAN Task Force on Manpower Development (ATFMD) to prepare a MRA-TP
- The ASEAN MRA-TP was signed by the ASEAN Tourism Ministers in 2009

1. Overview of ASEAN MRA on Tourism Professionals (cont)

What does CATC stand for?

CATC stands for Common ASEAN Tourism Curriculum

- 242 Competency Standards for the hotel & tourism industry have been developed by William Angliss Institute
- 144 Toolboxes have already been completed
- The 98 draft toolboxes for TA & TO have been completed

1. Overview of ASEAN MRA on Tourism Professionals (cont)

32 Job Titles - Six Labour Divisions

HOTEL SERVICES				TRAVEL SERVICES	
Front Office	House Keeping	Food Production	Food and Beverage Service	Travel Agencies	Tour Operation
Front Office Manager	Executive Housekeeper	Executive Chef	F&B Director	General Manager	Product Manager
Front Office Supervisor	Laundry Manager	Demi Chef	F&B Outlet Manager	Assistant General Manager	Sales & Marketing Manager
Receptionist	Floor Supervisor	Commis Chef	Head Waiter	Senior Travel Consultant	Credit Manager
Telephone Operator	Laundry Attendant	Chef de Partie	Bartender	Travel Consultant	Ticketing Manager
Bell Boy	Room Attendant	Commis Pastry	Waiter		Tour Manager
	Public Area Cleaner	Baker			
		Butcher			

2. The Mechanism for implementation of ASEAN MRA-TP

The key MRA Components

The MRA-TP model consists of six mechanism or components:

- a) The National Tourism Professional Board (NTPB),
- b) The Tourism Professionals Certification Board (TPCB),
- c) The Common ASEAN Tourism Curriculum (CATC),
- d) The SAEAN Tourism Professionals Recognition system (ATPRS),
- e) The ASEAN Tourism Professionals Qualifications Equivalency Matrix (ATQEM), and
- f) The ASEAN Tourism Professionals Monitoring Committee (ATPMC)

2. The Mechanism for implementation of ASEAN MRA-TP (cont)

Progress of Implementation of MRA Work Plan for Laos

- Establishment of NTPB and TPCB have been done
- NTPB and TPCB are composed of 10 relevant tourism sectors

2. The Mechanism for implementation of ASEAN MRA-TP (cont)

Progress of Implementation of MRA Work Plan for Laos

- Training of Trainer Programme for National Master trainer and Assessor for Housekeeping Division and Front Office have been done as follows:

ASEAN Master

Trainers and assessors

7 trainers

9 Assessors

National Master

Trainers and Assessors

61 Trainers

60 Assessors

2. The Mechanism for implementation of ASEAN MRA-TP (cont)

Progress of Implementation of MRA Work Plan for Laos

- Creating awareness and disseminate information about this MRA-TP
- Doing a research for the needs of labour market (on-going)
- Training of Trainer Programme for National Master trainer and Assessor for Food and Beverage Services and Food Production to be conducted at the beginning of the next year

3. The challenges of AEC for Lao PDR

What are the Challenges of the AEC for Laos PDR?

- Lao tourism industry does not meet international standards quality
- Weak HRD on Tourism Professionals
- English language for tourism employment

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Thank You!

